



Board overview

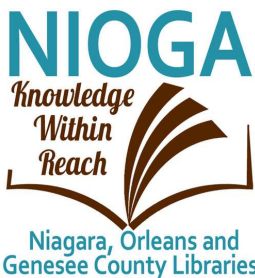


Mission and Vision

FFRPL provides essential **funding and programming** for the **Rochester Public Library**, and serves as its **dedicated 501(c)(3) charity**.

FFRPL is the primary way to support the Library, through monetary donations (including grants and estate gifts), donations of books, and volunteer service.

We expand Library resources to best serve the community, and help amplify Library messaging about programs, services, collections, and technologies.



History and Community Impact

In **2013** the **Friends of the Rochester Public Library** (est. 1953) and the **Rundel Library Foundation, Inc.** (est. 1989) **merged into FFRPL**, legally **connecting the organization's fundraising and programming**.

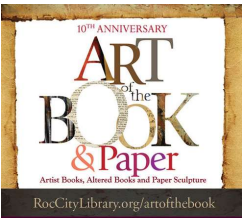
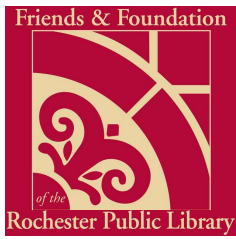
- The **Monroe County Library System** is our focus.
- Historically, we primarily served the **Rochester Public Library** (Central Library downtown and ten urban branches).
- Beginning in FY2021-22, we expanded our geographical reach for increased community impact.
- We now also provide significant, supplemental materials support to 62 eligible libraries within the **Monroe County**, **OWWL** (Ontario, Wayne, Wyoming, and Livingston counties) and **NIOGA** (Niagara, Orleans and Genesee counties) Library Systems through restricted funds.

Revenue

FFRPL generates revenue from **fundraising, planned gifts** (bequests, retirement plans and life insurance), **investment gains** from our \$28 million endowment, **event income**, and **retail sales**.

- Our Annual Campaign includes solicitation throughout the year, as well as **fundraising campaigns** for ROC the Day, Library Giving Day, and other special projects.
- Our **retail operation** includes on-site and online Book Sales.
 - We sell used books, DVDs, CDs, greeting cards, and magazines year-round in FFRPL's **retail store** in Central Library.
 - We have **on-site book sales** throughout the year.
 - On average, we have **7,500 quality used books listed online** with AbeBooks.com, Alibris.com, and Biblio.com (**search for "RPL Library Store"**).





Funding Support for the Library (highlights)

FFRPL provides funding to support select Library **programming**, **special projects and exhibits**; to help create **specialized spaces**; and to enable the Library to purchase **supplemental materials & equipment** not covered by municipal budgets.

Library programming

- We help fund and promote the MCLS Author Series.
- We are the Founding Sponsor of RPL's Online Author Talks.
- FFRPL sponsors the Anthony Mascioli Rainbow Dialogues, presented by Central's Local History & Genealogy Division.

Special Projects

- FFRPL supports Central's Raising a Reader literacy program.
- FFRPL is a Founding Sponsor of the after school program Safe to be Smart at Central and five City branches, along with the City of Rochester and Central Library.
- FFRPL occasionally serves as a Fiscal Agent or Fiscal Sponsor (providing accounting and operational support) for special Library initiatives and select non-profits that partner with the Library.

Exhibits

- FFRPL is a Founding Sponsor of the Art of the Book & Paper show.

Specialized spaces

- We helped fund Central's Secret Room upgrade (Summer 2022).
- FFRPL contributed \$125,000 towards the art installation for the Rundel Terrace Revitalization Project (Summer 2022).
- We helped fund the John Lovenheim Center for Technology and Innovation (redesigned Fall 2020; renamed Spring 2023)
- We help fund Kate Gleason Auditorium upgrades.
- We helped fund Lincoln Branch's reconfiguration (Summer 2023)
- We help pay for RPL murals on an ongoing basis.
- FFRPL raised \$1.4M of the Library's From Collections to Community Capital Campaign/"FC2C" (2014-2018) to update the Reynolds Media Center; renovate the Arts Division and areas dedicated to Youth Services; create the Anthony Mascioli Gallery in Harold Hacker Hall; and renovate the Kusler-Cox Auditorium.

Supplemental materials & equipment

- We provide supplemental materials support to 62 eligible libraries in the MCLS, OWWL and NIOGA Library systems through restricted funds.
- We help fund unique circulating materials such as sewing machines, Ukuleles, Empire Passes, and Memory Care items.

Legacy Programs

- Our Legacy programs (*Books Sandwiched In*, *Tuesday Topics*, and the Sokol High School Literary Awards) bring patrons to the Library year-round; connect them with Library resources (in person and through online engagement); and support donor development.

Marketing

- We help amplify Library messaging across all platforms, including brochures, e-blasts, FFRPL's web site, event introductions, and FB.