

Annual Report 2016 ~ 2017



Friends & Foundation of the Rochester Public Library

### Dear Friends.

**Bad** libraries build collections, good libraries build services, great libraries build communities.

-R. David Lankes, Director of the University of South Carolina's School of Library and **Information Science** 

We are so very fortunate to have the Rochester Public Library in our community - it is truly a great library.

No other organization in our community offers the same degree of accessibility and the broad diversity in programs, services and resources as the Rochester Public Library.

The Rochester Public Library's Central and Branch Libraries provide both traditional and innovative resources to all members of our community: from books and movies to communitybased gathering places for teens; from financial planning expertise to assistance with job searches; from specialized genealogy and local history resources to early literacy programs; from specialized patent and trademark information to unique items available for loan, such as musical instruments, sewing machines and toys; and so much more!

The Library's many dedicated, professional staff members make these programs and services available to the public year-round. And behind the scenes, the Friends & Foundation of the Rochester Public Library (FFRPL) continually raises funds from individual donors, foundations and community partners to present programs, support special projects, and purchase supplemental materials and equipment for the Library.

This past year, we were proud to allocate almost \$1,000,000 to the Rochester Public Library to support Library programs, projects and services, including the completion of Phases II & III of Central Library renovations, with the opening of the new Teen Central and imagine YOU Digital Media Learning Lab, the relocation of the Arts Division, and the beautifully restored Harold Hacker Hall.

All these efforts align with key initiatives and strategies of FFRPL's five-year Strategic Plan, which our committed staff and board began to implement after its adoption in Summer 2016.

On behalf of the thousands of people from all walks of life who turn to the Rochester Public Library every day for education and engagement, to learn and experience something new and useful, our sincere thanks. We hope you will enjoy seeing the impact of your support of the Library in the following pages.

To learn more about FFRPL, or to contribute to the continued enhancement of the Rochester Public Library, our community jewel since 1911, please visit www.ffrpl.org.



Peg fusson

Board President, Friends & Foundation of the Rochester Public Library



Executive Director, Friends & Foundation of the Rochester Public Library

## FFRPL Support July 1, 2016– June 30, 2017

FFRPL raises funds, presents programs, supports special projects, and purchases supplemental materials and equipment for the Rochester Public Library.

With supplemental funds raised by FFRPL, the Rochester Public Library renovated about 16,000 square feet of space at Central Library in the Arts Division and about 11,000 square feet of space dedicated to Youth Services (Teen Central, B Hive, and Middle Ground).

Since 2001, FFRPL has provided critical funding through grants and donations for Safe to be Smart, the Library's out-of-school-time program in Central and branches, which last year served approximately 225 youth ages 12-18 every day at six city library locations, for an average of 56,000 visits per year.

FFRPL funded trial year subscriptions of several specialized Central Library databases for business, patent searches and science, and funded the Library's innovative Health Central information center, which provides some health services to people with limited options – every month, volunteers provide health screenings to dozens of people.



Susan B. Anthony' at Central Library

Last year, FFRPL celebrated 60 years of its legacy program Books Sandwiched In, and welcomed 40 BSI alumni reviewers to celebrate a yearlong look back at six decades of noon-time book reviews. More than 1000 people attended the Spring and Fall BSI series (with hundreds more viewing remotely on YouTube and social media).





New Teen Central



Nurse Barb at Health Central

FFRPL supported the 2017 Central Library exhibition, 'Because of Women Like Her... Winning the Vote in New York State' through grants, gifts and the Becker Fund for Local History. More than 28,000 visitors learned about the history of the women's suffrage movement, and traveling versions have been seen by thousands more throughout Monroe County.



Books Sandwiched In 60th Anniversa

# FFRPL FY2016-17 REVENUE

Category	Amount Received	% of Total Income
Endowments/Bequests*	\$1,394,553.70	40.52%
Net Investment Gains**	\$953,418.88	27.70%
Restricted Donations and Grants	\$304,024.29	8.83%
Capital Campaign	\$157,593.25	4.58%
Operational Revenue	\$296,996.39	8.63%
Annual Campaign	\$237,150.61	6.89%
Bookstore & Online Booksales	\$97,794.83	2.85%
Grand Total	\$3,441,531.95	100.00%

FY2016-17 was another very active year for the FFRPL, as we continued two vital fundraising campaigns for the Rochester Public Library. Our Annual Campaign raised \$237,000 for Library materials & programming, and the *From Collections to Community* Capital Campaign now enters its final phase as money raised to date helped complete construction of the new Arts Division and Children & Teen spaces. Our Booksales operation, comprising an onsite book/gift store and online used book sales, raised nearly \$100,000, and we were awarded more than \$138,000 in grant funds for special Library projects.

\*In addition, this FY we received an extraordinary bequest of **\$1.4M** from the estate of two former RPL librarians, Bill Cox and Alan Kusler, most of which will be permanently invested to ensure a continuous stream of income for Library projects well into the future.

\*\*FFRPL's investment account currently holds over \$10M for the benefit of the Library annually 5% of earnings are withdrawn to support various Library programs and services which would otherwise not be possible.

FFRPL FY2016-17 EXPENSES

Category	Amount Spent	% of Total Expenses
Support to Library	\$976,973.47	61.28%
Management & General	\$440,327.95	27.59%
Fundraising	\$70,186.44	4.40%
Investment Management Fees	\$58,021.50	3.64%
Bookstore & Online Booksales	\$49,464.21	3.10%
Grand Total	\$1,594,973.57	100.00%

FFRPL exists solely to support the Rochester Public Library. Our primary expense is the money we allocate to the Library in support of programs, special projects, and supplemental materials and equipment. In FY2016-17 that amount was nearly **\$1M**, including \$375,000 for the RPL's *From Collections to Community* Capital Campaign.

Support to Library July 1, 2016– June 30, 2017

Support of special projects and exhibitions

FFRPL Support of the Rochester Public Library in FY2016-17: \$976,973

## Highlights

and services

- Children's and teen programs, including Safe to be Smart
- Literacy and Legacy programs

Books Sandwiched In

Support of programs

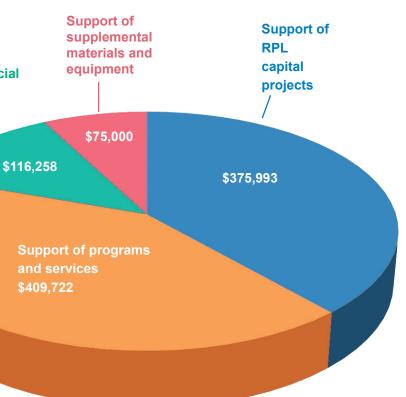
Tuesday Topics Sokol High School

Literary Contest Conversations on Race

Raising A Reader

Summer Reading programs

- Author events: James Kennedy, Rene Denfeld
- Computer classes in English and Spanish
- Concerts in the Reading Garden
- Fringe Festival programming: River to Roof tours, Spooky Stories in the Stacks
- Outreach programs for isolated populations
- Carlson Patent & Trademark Resource Center
- Library staff professional development



## Support of RPL capital projects

### Highlights

- Arts & Literature Division renovations
- Creation of new *Health Central* Consumer Health Info Center
- *imagineYOU* Digital Media Learning Lab for teens
- Teen Central, B Hive, Middle Ground ~ Part of the *From Collections To Community* capital campaign

# Support of special projects and exhibitions

### Highlights

- Because of Women Like Her ~
  NYS Suffrage Centennial
- Art of the Book International Festival and Competition
- ROC Shakespeare 2016

## Support of supplemental materials and equipment

### Highlights

- Books, e-books, DVD's
- Unique resources for loan, including framed art, sewing machines, ukuleles, toys
- Special databases for business, patent searches and science

### A Special Thank You To Our Many Individual, Family, Foundation and Corporate Donors Who Have Contributed So Generously To The Library Through The Friends & Foundation of the Rochester Public Library in FY2016-17.

### Unrestricted \$1000+ Gifts Providing Supplemental **Books**, Materials and Programming

Anonymous Bruce & Marcia Bates George & Mary Bauer Katherine Baynes & Joshua Stubbe Linda Bretz Susan Brown Paul & Mary Callaway Canandaigua National Bank & Trust Catherine Carlson Steve Carper & Linda Saalman Blair & Julie Cummins Ned Davis & Anne Kress Raymond P. Eckert Fund ~ Rochester Area Community Foundation Marion Fulbright M. Lois Gauch Lois & John Giess James & Janis Gleason Katherine & Peter Griswold Paul Haney **Richard Hamilton &** Katherine Schulze Kathleen & Andrew Holt Elisabeth & Thomas Judson Karl Kabelac Karen & Gerald Kral Anthony & Norma Leone John & Barbara Lovenheim Kalyani Madhu & Ashwani Chhibber Theresa & Don Mazzullo H. Winn McCray Paul Marc Ness & Pamela Miller Ness Katharine Parsons Thomas & Betty Richards Eileen & John Riedman Sally, Harold & Chris Riley IMO Nathaniel Riley June Rogoff Rosemary Roth John Rumsey Sharon & Ron Salluzzo Hal Schuler Sanford & Miriam Shapiro Patty & Cosmo Uttaro David & Claudia Weber Sidney & Linda Weinstein Kitty Wise Steven Witkowicz & Susan Hume George & Holly Wolf

### Gifts In Support of **Special Library Projects**

### Art of the Book 2016 **Competition & Exhibition** Manning Squires Hennig, Inc. Manning & Napier Foundation Popli Design Group

### Arts, Music & **Recreation Division** Dorothy Giangreco Eileen & John Riedman

**Robert & Georgianna Becker Fund for** Local History Robert & Georgianna Becker IMO Walter F. Becker

#### Branch Libraries John Capps & Evelyn Brister James Carpenter **Corn Hill Neighbors** Association, Inc. Dominic & Karen D'Agostino Zema Gelin Lawrence Medici Margo A. Novak Charles Rance Joseph Rippey Trust ~ JPMorgan Chase Foundation **Rochester Northwest** Rotary Club Walter & Anne Scheible Tamara Strubel Summit Federal Credit Union David & Claudia Weber John Whelan

### **Business & Social**

Fastman Business Park Eastman Kodak Excell Partners Inc. **FINRA Investor Education** Foundation Greater Rochester Chamber of Commerce High Tech Rochester, Inc.

**Teen Central** Susan Brown

Chester F. Carlson Patent & Trademark Center Catherine Carlson ~ Chester & Dorris

**Dorris Carlson Reading Garden** Catherine Carlson ~ Chester & Dorris Carlson Charitable Trust

Seymour Library

Hochstein School of

Irish Children's Program

of Greater Rochester

Jewish Federation of

McAlpin Associates ~

Kathleen Blasi

Adele Mockevicius

Ballet Prestige

RAPA Theater

Librarians

KinderLab

Cynthia Zhe

Programming

Susan Brown

**Circle Dinner** 

Manning Squires

Manning & Napier

Popli Design Group

Century Liquor & Wines

John & Barbara Lovenheim

Hennig, Inc.

Foundation

Anonymous

Danielle Schantz

Writers & Books

Council

Rosemary O'Keefe

New York State Ballet/

James & Andrea Page

Pictometry International

Rochester Area Literacy

Rochester Area School

University of Rochester -

Wegmans Food Markets

**Children's Materials &** 

David & Claudia Weber

FFRPL Publishers'

Corp. ~ Vicki D. Schultz

Lee McAvoy

Jewish Community Center

Greater Rochester, Inc.

Lift Bridge Books ~ John

Bonczyk & Cody Steffen

Music & Dance

of Rochester

Vanessa Jobe

### **Children's Book Festival** Canandaigua National Bank & Trust Corner Bookstore **Edward Jones Investments** Elmwood Pediatric Group English Road Pediatrics & Adolescent Medicine Friends of the Irondequoit

Public Library Friends of the Henrietta Hal Schuler Public Library Friends of the

## **Sciences Division**

Carlson Charitable Trust

imagine YOU Digital Media Learning Lab Catherine Carlson ~ Chester & Dorris Carlson **Charitable Trust** 

#### **Kusler-Cox Auditorium Fund** William H. Cox. Jr

Local History & **Genealogy Division** Anonymous Roberta Abbott Buckle & Kenneth Buckle Robert & Georgianna Becker Genealogy Round Table of Monroe County

### Local History &

Genealogy ~ Suffrage Centennial The Robert & Georgianna Becker Fund for Local History Anne P. W. Callanan **Daisy Marquis Jones** Foundation Mary Joyce & Stephen D'Aurizio Humanities New York Jane Plitt & James Bruen ~ Manatee **Community Foundation** Rochester Area Community Foundation Jean Taylor YELP! Foundation

### **Monroe County**

**Literacy Projects** Grace Azzolino Bradley Kaufman Chervl Kellev David & Claudia Weber

#### **Overdrive Project for Digital Materials** Leone Irsch

### Photo Finish 5K ~ 2016

Run For RPL Team Lynette Alley Terry Beebe Mike & Joan Belgiorno Donna Beniamin Suzanne Bell & Christopher Brown Marcia Birken Janice Burch **Reuben Burch** Miglena Charpied Carolee Conklin David Creek & Ruth Cowing Henry DelVecchio Amy Discenza & Kevin Fagan Frank & Kim Discenza Michael Discenza Brian DiNitto

Janet Duff Shelly Felton John Foster Brie Harrison Patricia Harrison Austin Harvey David Hou Ned Davis & Anne Kress Peg Glisson Fran Hall Ida Hickman Dan Karin Mary Lou Kress Melanie Lewis Chip & Elizabeth Lockwood Bob Mahar Anne McCarthy John McQueen Jean Missler Kathleen Nolan Elisabeth Pereboom & Henry Klumpenhouwer Marion S. Robinson Mariorie Sear Peter & Andrea Shelley Thomas Smith Ursaline Spencer Edward Spever Justin Stevens Albert & Laura Swett Deepak Thettu Angela Uttaro Patty & Cosmo Uttaro Kathleen Wolf Marion Zion

#### ROC the Day **Online Initiative**

Anonymous Catherine Angel Laura Ballou Louise Bennett Suzanne Bell & Christopher Brown Marcia Birken Jennifer Byrnes Jean Carroll Kathleen Cloonan **Richard Connett** David Creek & Ruth Cowing Cvnthia Dana Ned Davis & Anne Kress Kyle Dembrow Sheri Dumire-Hamilton **Charles Fallon** Christine Garvey M. Lois Gauch June Glaser Peg Glisson Benita Greenfield Janan Guillaume Brie Harrison Linda Josephs Barbara Kennedy Carol Kramer & Ronald Stallworth **Richard LaPointe &** Janet Wyland John Lovenheim James Maley Carolyn McBride

Leisha McKav Jean Missler Terry Mulee James & Marlene O'Reilly **Gregory Perkins** Susan Perrv Eileen & John Riedman Pamela Rosen Daniel & Kathy Savage Marjorie Shelley Jeff Smink **Bradley Stanley** Justin & Bethany Stevens Jeremy Stoner Anthony Suchman & Lynne Feldman Deborah Trout Patty & Cosmo Uttaro Carolyn Vasile Joseph & Modhumeta Vornehm Lisa Waltzer Daniel Wasnock Mark & Amy Zaremski **ROC Shakespeare 2016** 

Anonymous

Mary S. Mulligan

Technology

for Youth

Jelonek

Charitable Trust

Safe to be Smart

Rochester Institute of

Afterschool Program

Catherine Carlson ~

Charitable Trust

Kathy & Ted Nixon

Rochester Area

**Orrin T. Shapiro** 

Rochester Area

Eastman Kodak

Local History &

Division

Memorial Children's

Sanford & Miriam Shapiro

Eli & Mildred Sokol High

School Literary Awards

Community Foundation

**Special Collections for** 

**Business & Social** 

Sciences Division

Genealogy Division

Arts, Music & Recreation

Eileen K. Riedman

Science, History &

Travel Division

**Division Fish Tank** 

Kenneth & Margaret

MAXIMUS Foundation

Community Foundation

Elizabeth & Pierce Webb

Paul & Dorothy Burbank

Chester & Dorris Carlson

### Program and Raising a Reader Project George & Mary Bauer

Summer Reading

Max A. Adler Charitable Foundation Rochester's Child **Rochester Northwest** Rotary Club Rochester Area **Community Foundation** 

### **Teen Read Week**

Friends of the Brighton Memorial Library Friends of the Fairport Public Library Friends of the Ogden Farmers Library Friends of Parma Library Monroe County Library System James & Melissa Painton Pittsford Community Library Foundation

#### **Woods Oviatt Gilman** LLP Summer Reading Program

Bequest & Endowment Funds Held for the Benefit of the Library

William E. Beeney Fund for Children's Books & Programs

**Chester F. Carlson** Patent & Trademark **Center Fund** 

Stephan & Mary Clarke Fund for Digitization & Preservation of **Genealogical Records** Stephan & Mary Clarke

Sybil S. Craig Fund for International Relations

Albert O. Fenyvessy Fund for Branch Libraries

Friends of the Rochester Public Library Legacy Fund

Kate Gleason History Fund

Harold Hacker Fund for the Advancement of Libraries Paul & Rose Ericson Joan Hacker

**Frances Weis Holtzman** Fund for Literature Suressa & Richard Forbes

ffrpl.org 6

Ruby M. Jefferson Memorial Book Fund

Irving L. Kessler, Esq.

Fund

Edna & Kenneth Kroll Fund for Library Audio-Visual Equipment

Kusler-Cox Fund for Outreach William H. Cox. Jr.

William Brewster Lee **Fund For Humor In Our Lives** Christev Lee Robinson Nancy H. Lee

Anthony Mascioli **Revocable Trust** 

George R. Parsons Jr. Fund for Branch Libraries

**RPL** Historical Preservation Fund

Sharon & Ron Salluzzo Fund for Librarians Serving Children & Teens Sharon & Ron Salluzzo

Toy Resource Center ~ Toy Library Fund Gina Horowitz Takako Nakamoto Victoria Romia & Sarah Fitts-Romig Mollie Traub

Vietnam Veterans of America Chapter 20 Fund For the Vietnam Learning Center at Central Library

Myles Yerden Fund for **Outreach & Extension** Services

Estate Gifts to the Mortimer F. **Reynolds** Planned **Giving Society** 

Thomas Hampson Alan Kusler & William H. Cox, Jr. Anthony Mascioli **Revocable Trust** 

### From Collections To Community **Capital Campaign** (All gifts from January 2014-December 2017)

Anonymous Jacob & Heather Adams Linda Adams Ames Amzalak Memorial Trust Mehdi & Laural Araghi Nancy Aumann Bruce & Marcia Bates Stephen Barnes George & Mary Bauer Katherine Baynes & Joshua Stubbe Gerhard & Betty Becker Robert & Georgianna Becker William Beenhouwer Donna Benjamin Barbara Billingsley Marcia & Eric Birken Shirley Bliss Sue & Jim Bovay C. Pauline Breit Linda Bretz Joseph & Nancy Briggs Joan Brown Susan Brown Wilma Brucker John Bundschuh Reuben Burch Paul & Mary Callaway Catherine Carlson-Chester & Dorris Carlson Charitable Trust Diana Carter Miglena & George Charpied Roz & Mike Clancy Anne Cline John & Marie Collins James & Martha Coyne David Creek & Ruth Cowing Linda Crowner Ned Davis & Anne Kress Brian DiNitto Steven Doane & Rosemary Elliott Edward Doherty & Patrice Mitchell Jessie Drew-Cates & Billy Cates Charles & Marcia Fallon The Max & Marian Farash Charitable Foundation James & Joan Farr Joseph & Arlene Fede Thomas & Janet Fink James & Sheila Fitz Morris Gail Franke Marion Fulbright Donald & Marilyn Furey Rebecca & Timothy Fuss Glenn Gardner ~ Alagard Consulting Carolyne Griswold Garman & Fred Porter Lois & John Giess June & Warren Glaser Pea & Tom Glisson Donna & Michael Goldberg Roslyn & John Goldmar Laurence Guttmacher & Therese Caffery Joan Hacker Judith Hall Linda Halliburton & Michael Raha **Richard Hamilton &** Katherine Schulze Tom Hampson Paul Haney Kenneth & Judith Harbison

Trish Harren Brie & David Harrison Don & Patricia Herminghouse Susan Tower Hollis David & Wendy Hou **Richard Irvin** Andrew & Amy Iserson Saleem Ismail, MD Ebets & Tom Judson Brian & Kyle Justice Daniel Karin Benjamin & Kyra Keller Rose-Marie Klipstein Peter & Leslie Knapp Kate Kressmann-Kehoe & Michael Kehoe Jim Kuhn Stephen & Isadora Kunitz Alan Kusler & William H. Cox, Jr. Kristine Lamendola Deb & Gary Learv Anthony & Norma Leone Chelsea Lingrel John & Barbara Lovenheim Wendy Low & Todd Smith Kalvani Madhu & Ashwani Chhibber Dorothy Marchand Anthony Mascioli Revocable Trust Theresa & Don Mazzullo Henry McCartney Brian McLaughlin John McNeil Paul Miller Family Foundation Mary Miskell & Terrance Clar Barbara Moore ~ Net Results LLC Dee Mosteller & Henry Simon Donald & Marilyn Muench Rebecca Myers & Margaret Tuchrello Robert Nenno Ron & Laura Norris Sharon Orienter Reynolds Library Board Eileen & John Riedman ~ The Riedman Foundation June Rogof Dan & Jay Ross Justin & Kelly Runke Sharon & Ron Salluzzo James Nelson Scott Sanford & Miriam Shapiro Tom & Michele Shone Donna Silverman Donald Specht Tam Spitzer Anne Sprout & James Joss Gary & Catherine Squires Frederick & Mabel Stehler Justin & Bethany Stevens Elizabeth Stewart Suzanne Stockman Kristen & Jeff Storey Miriam Thomas Martina Thompson Patty & Cosmo Uttaro Ted & Bonnie Vaccarella Roger Wahl & Joan Becker-Wahl Brian Weaver Elizabeth & Pierce Webb Randy Webb Maureen Whalen Kitty Wise George & Holly Wolf

### ffrpl.org



Friends & Foundation *of the* Rochester Public Library

## Board of Directors, 2017-2018

Peg Glisson, President Richard Hamilton, Vice President Andrew Iserson, Treasurer John Lovenheim, Secretary David Hou, Past President

Donna P. Benjamin Diana Carter Rosalind Clancy Lois Giess June Glaser Donna Goldberg Henry McCartney Brian McLaughlin Dan Ross Justin Runke Sharon Salluzzo Gary Squires Justin Stevens Patty Uttaro George Wolf

### Staff

Ned Davis, Executive Director Reuben Burch, Financial Manager Joanne French, Bookstore Coordinator Rebecca Fuss, Director of Advancement Holly Hammond, Database Administrator Susan Chekow Lusignan, Director of Marketing & Program Development Christine Weidman, Booksales Coordinator

### DID YOU KNOW?

Every year, FFRPL provides support for ongoing Library programs and resources. Here are just a few:

Since 1985, FFRPL has sponsored and overseen the annual **Sokol High School Literary Contest**, which promotes and awards the best poetry, prose and performance from young writers across the county, judged by nationally-known authors.

Through a generous music lover's gift, FFRPL sponsors the *June Jazz Combos* and *The Jazz Starts Here* at Central Library Downtown every Summer, free and open to the public in our lovely Dorris Carlson Reading Garden.

Since 2011, FFRPL has sponsored *Art of the Book*, the Central Library's international art exhibition and competition, on display in Harold Hacker Hall from November – January each year.



FFRPL manages many endowed funds which provide annual support to multiple Library projects. Recently, FFRPL worked with a local couple to create the *Equality Fund for Humanity & Enlightenment*, which will provide Library resources for, and promote education about, the LGBTQIA community.

FFRPL helps support *many unique resources available for Library Ioan*, including sewing machines, ukuleles and many toys for the Toy Library at Lincoln Branch.



FFRPL volunteers contribute about **6,000 hours annually**, the equivalent of several full-time staff.

