



Friends & Foundation *of the* Rochester Public Library



Annual Report 2016 ~ 2017



Friends & Foundation *of the*
Rochester Public Library

Dear Friends,

We are so very fortunate to have the Rochester Public Library in our community – it is truly a great library.

No other organization in our community offers the same degree of accessibility and the broad diversity in programs, services and resources as the Rochester Public Library.

The Rochester Public Library's Central and Branch Libraries provide both traditional and innovative resources to all members of our community: from books and movies to community-based gathering places for teens; from financial planning expertise to assistance with job searches; from specialized genealogy and local history resources to early literacy programs; from specialized patent and trademark information to unique items available for loan, such as musical instruments, sewing machines and toys; and so much more!

The Library's many dedicated, professional staff members make these programs and services available to the public year-round. And behind the scenes, the **Friends & Foundation of the Rochester Public Library** (FFRPL) continually raises funds from individual donors, foundations and community partners to present programs, support special projects, and purchase supplemental materials and equipment for the Library.

This past year, **we were proud to allocate almost \$1,000,000** to the Rochester Public Library to support Library programs, projects and services, including the completion of Phases II & III of Central Library renovations, with the opening of the new Teen Central and *imagineYOU* Digital Media Learning Lab, the relocation of the Arts Division, and the beautifully restored Harold Hacker Hall.

All these efforts align with key initiatives and strategies of FFRPL's five-year Strategic Plan, which our committed staff and board began to implement after its adoption in Summer 2016.

On behalf of the thousands of people from all walks of life who turn to the Rochester Public Library every day for education and engagement, to learn and experience something new and useful, our sincere thanks. We hope you will enjoy seeing the impact of your support of the Library in the following pages.

To learn more about FFRPL, or to contribute to the continued enhancement of the Rochester Public Library, our community jewel since 1911, please visit www.ffrpl.org.



Peg Gussner

Board President, Friends & Foundation of the Rochester Public Library



Ned Davis

Executive Director, Friends & Foundation of the Rochester Public Library

Bad libraries
build
collections,
good libraries
build services,
great libraries
build
communities.

–R. David Lankes,
Director of the University
of South Carolina's
School of Library and
Information Science

FFRPL Support July 1, 2016– June 30, 2017

FFRPL raises
funds, presents
programs,
supports special
projects, and
purchases
supplemental
materials and
equipment for
the Rochester
Public Library.

With supplemental funds raised by FFRPL, the Rochester Public Library **renovated about 16,000 square feet** of space at Central Library in the Arts Division and about **11,000 square feet** of space dedicated to Youth Services (*Teen Central, B Hive, and Middle Ground*).



New Teen Central

Since 2001, FFRPL has provided critical funding through grants and donations for **Safe to be Smart, the Library's out-of-school-time program in Central and branches**, which last year served approximately 225 youth ages 12-18 every day at six city library locations, for an average of 56,000 visits per year.

FFRPL funded trial year subscriptions of **several specialized Central Library databases** for business, patent searches and science, and funded the Library's innovative *Health Central* information center, which provides some health services to people with limited options – every month, volunteers provide health screenings to dozens of people.



Nurse Barb at Health Central



'Susan B. Anthony' at Central Library

FFRPL supported the **2017 Central Library exhibition, 'Because of Women Like Her... Winning the Vote in New York State'** through grants, gifts and the Becker Fund for Local History. *More than 28,000 visitors learned about the history of the women's suffrage movement, and traveling versions have been seen by thousands more throughout Monroe County.*

Last year, FFRPL celebrated **60 years of its legacy program Books Sandwiched In**, and welcomed 40 BSI alumni reviewers to celebrate a yearlong look back at six decades of noon-time book reviews. *More than 1000 people attended the Spring and Fall BSI series (with hundreds more viewing remotely on YouTube and social media).*



Books Sandwiched In 60th Anniversary

FFRPL FY2016-17 REVENUE

Category	Amount Received	% of Total Income
Endowments/Bequests*	\$1,394,553.70	40.52%
Net Investment Gains**	\$953,418.88	27.70%
Restricted Donations and Grants	\$304,024.29	8.83%
Capital Campaign	\$157,593.25	4.58%
Operational Revenue	\$296,996.39	8.63%
Annual Campaign	\$237,150.61	6.89%
Bookstore & Online Booksales	\$97,794.83	2.85%
Grand Total	\$3,441,531.95	100.00%

FY2016-17 was another very active year for the FFRPL, as we continued two vital fundraising campaigns for the Rochester Public Library. Our Annual Campaign raised **\$237,000** for Library materials & programming, and the *From Collections to Community* Capital Campaign now enters its final phase as money raised to date helped complete construction of the new Arts Division and Children & Teen spaces. Our Booksales operation, comprising an onsite book/gift store and online used book sales, **raised nearly \$100,000**, and we were awarded more than **\$138,000 in grant funds** for special Library projects.

*In addition, this FY we received an extraordinary bequest of **\$1.4M** from the estate of two former RPL librarians, Bill Cox and Alan Kusler, most of which will be permanently invested to ensure a continuous stream of income for Library projects well into the future.

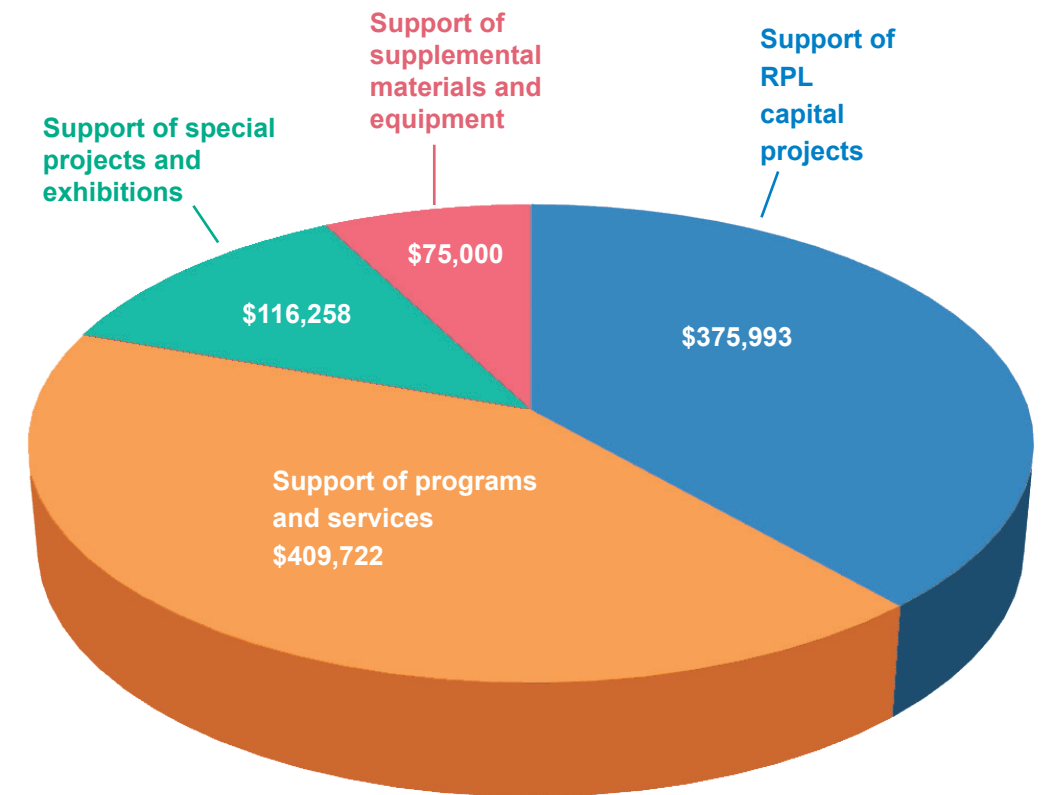
**FFRPL's investment account currently holds over \$10M for the benefit of the Library—annually 5% of earnings are withdrawn to support various Library programs and services which would otherwise not be possible.

Category	Amount Spent	% of Total Expenses
Support to Library	\$976,973.47	61.28%
Management & General	\$440,327.95	27.59%
Fundraising	\$70,186.44	4.40%
Investment Management Fees	\$58,021.50	3.64%
Bookstore & Online Booksales	\$49,464.21	3.10%
Grand Total	\$1,594,973.57	100.00%

FFRPL exists solely to support the Rochester Public Library. Our primary expense is the money we allocate to the Library in support of programs, special projects, and supplemental materials and equipment. In FY2016-17 that amount was nearly **\$1M**, including \$375,000 for the RPL's *From Collections to Community* Capital Campaign.

Support to Library July 1, 2016– June 30, 2017

FFRPL Support of the Rochester Public Library in FY2016-17: \$976,973



Support of programs and services

Highlights

- Children's and teen programs, including *Safe to be Smart*
- Literacy and Legacy programs
Books Sandwiched In
Tuesday Topics
Sokol High School Literary Contest
Conversations on Race
Raising A Reader
Summer Reading programs
- Author events: James Kennedy, Rene Denfeld
- Computer classes in English and Spanish
- Concerts in the Reading Garden
- Fringe Festival programming:
River to Roof tours, *Spooky Stories in the Stacks*
- Outreach programs for isolated populations
- Carlson Patent & Trademark Resource Center
- Library staff professional development

Support of RPL capital projects

Highlights

- Arts & Literature Division renovations
- Creation of new *Health Central* Consumer Health Info Center
- *imagineYOU* Digital Media Learning Lab for teens
- Teen Central, B Hive, Middle Ground ~ Part of the *From Collections To Community* capital campaign

Support of special projects and exhibitions

Highlights

- *Because of Women Like Her* ~ NYS Suffrage Centennial
- *Art of the Book* International Festival and Competition
- ROC Shakespeare 2016

Support of supplemental materials and equipment

Highlights

- Books, e-books, DVD's
- Unique resources for loan, including framed art, sewing machines, ukuleles, toys
- Special databases for business, patent searches and science



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DID YOU KNOW?

Every year, FFRPL provides support for ongoing Library programs and resources. Here are just a few:

Since 1985, FFRPL has sponsored and overseen the annual **Sokol High School Literary Contest**, which promotes and awards the best poetry, prose and performance from young writers across the county, judged by nationally-known authors.

Through a generous music lover's gift, FFRPL sponsors the **June Jazz Combos** and **The Jazz Starts Here** at Central Library Downtown every Summer, free and open to the public in our lovely Dorris Carlson Reading Garden.

Since 2011, FFRPL has sponsored **Art of the Book**, the Central Library's international art exhibition and competition, on display in Harold Hacker Hall from November – January each year.



FFRPL manages many endowed funds which provide annual support to multiple Library projects. Recently, FFRPL worked with a local couple to create the **Equality Fund for Humanity & Enlightenment**, which will provide Library resources for, and promote education about, the LGBTQIA community.

FFRPL helps support **many unique resources available for Library loan**, including sewing machines, ukuleles and many toys for the Toy Library at Lincoln Branch.



FFRPL volunteers contribute about **6,000 hours annually**, the equivalent of several full-time staff.